

BIO | Tod Martin

Tod Martin is president of Unboundary as well as co-founder and president of AdaptQ.

Unboundary is a just-beneath-the-radar boutique firm that evolved beyond its origin as a design studio by incorporating management consulting and leader development into a practice it refers to as *transformation design*.

Tod has led the firm for the past 25 of its 35-year history. In those years, Unboundary has worked with leadership teams at some of the best-known companies in the world during periods of significant change. The firm's clients have included Lou Gerstner and his team at IBM, Charles Schwab and his team, Ralph Lauren and his team, Matt O'Connor and the team at Capital Group/American Funds, Fred Smith and his team at FedEx, John Schlifske and his team at Northwestern Mutual, and John Turner and his team at Regions Bank, among others.

Unboundary prides itself on delivering mustard-seed work that often has compounding impact and benefit for years.

Tod is one of three co-founders of AdaptQ, a new venture that accelerates development of the adaptiveness that's so necessary in this era of exponential change. Central to AdaptQ is the first-ever validated model of adaptiveness, which Tod was instrumental in developing. What the model makes possible are individual and team assessments, a common mental model, and development of adaptiveness.

For more than a decade Tod has attended TED. In 2009, he founded TEDxAtlanta. He serves on the board of We Are Family Foundation, a global teen leader program founded by musician and producer Nile Rodgers. And while primarily an autodidact, he's a graduate of The University of Georgia and has attended Harvard Business School.

Tod is one of those rare ducks that works with his spouse, Shaun, who is a partner in Unboundary as well as one of the co-founders of AdaptQ. Their adult son is an aerospace engineer working in the robotics industry. They live in Atlanta, where Unboundary and AdaptQ are based.

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